

# 2025 Annual REPORT

## **ONEFOCUS**



INTEGRITY EXCELLENCES COLLABORATION INNOVATION EMPOWERMENT

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#### INTRODUCTION



ONEFOCUS, established on 2 September 2024, is a youth-led initiative dedicated to discovering, nurturing, and empowering young talents across Rwanda and Africa. Through programs like workshops, mentorship, and the Voice of Tomorrow Podcast, we are creating platforms for growth, creativity, and leadership.

#### **ACHIEVEMENTS**

#### **Workshops Conducted**

5 successful workshops at NATCOM Training Center Academy (Feb–July 2025), engaging over 20 youth

#### **Podcast Impact**

Voice of Tomorrow Podcast has released 17 episodes on YouTube with 1.9+ views and 288+ subscribers, amplifying young voices.

#### **Online Presence**

Growing digital footprint with WhatsApp community (50+ active members) and temporary website traffic increasing monthly.



#### **KEY PROGRAMS**

#### Workshops

Weekly sessions blending creativity, leadership, and business skills.

#### **Voice of Tomorrow Podcast**

Inspiring platform sharing youth journeys, successful personalities, and business leaders.

#### **Mentorship Program**

Connecting young talents with professionals across diverse careers.

#### **School Outreach**

Taking ONEFOCUS directly to schools, nurturing dreams early.

# **Empowerment Conference Africa Youth FUTUREKonect**

Youth empowerment campaigns tackling creativity, innovation, and entrepreneurship.





Limited physical space & equipment for professional podcasting.

Funding gaps for large-scale outreach and mentorship expansion.

Need for stronger partnerships with corporate and institutional stakeholders.

#### **FUTURE PLANS**



Global Online Outreach Program via Google Meet to expand across Africa & Europe.

Organize Empowerment Conference Africa 2026 (Hybrid: Kigali + Online).

Strengthen partnerships with schools, NGOs, and private sector for broader youth engagement.

Launch of Premium Certification Programs in digital design, Business & entrepreneurship, creativity and public speaking.

#### CONCLUSION



ONEFOCUS has established a strong foundation within less than a year of operations. With strategic partnerships, sustainable funding, and digital expansion, the foundation is well-positioned to scale its impact across Rwanda, Africa, and globally.